Larnaca, 29/01/2026

**With the support of Lidl Cyprus, the 5th mind REset showcased children's "green" ideas**

**The educational environmental program returned with its established Trade Fair at Metropolis Mall in Larnaca, on the weekend of January 24 and 25, 2026.**

The **mind REset** educational environmental program of **Junior Achievement Cyprus**, with **Lidl Cyprus** as its strategic partner, once again implemented the Trade Fair, inviting the public to visit Metropolis Mall in Larnaca and witness firsthand the student teams that transformed creativity into solutions with social and environmental impact. The initiative was carried out in collaboration with the **Ministry of Education, Sport and Youth** and under the auspices of the **Ministry of Agriculture, Rural Development and Environment**.

At this year’s Trade Fair, **students aged 10–14 presented** “green” business ideas focusing on the theme of **food waste**, a natural continuation of previous cycles that had centered on reducing plastic. More than **60 student teams from 24 primary and secondary schools** participated in the exhibition, with over **300 students** showcasing their “businesses” and solutions to the public and the judging panel, gaining real experience in interaction and presentation. In addition, at the program level, a total of **72 schools and 3,684 students** across Cyprus participated in 2026.

The **mind REset** program was organized for the **5th consecutive year** with the support of **Lidl Cyprus** and, over the years, has already **educated more than 12,500 students** across the island. Through its continuous evolution, the program strengthens young people’s ecological awareness and entrepreneurial thinking, linking the school experience with real sustainability challenges.

Consistently, the educational process of mind REset includes five consecutive lessons that guide students from the theoretical understanding of the problem to the development and substantiated presentation of their own solution-proposal. The program is designed to cultivate skills in **environmental entrepreneurship**, **creativity**, **teamwork**, and **responsible consumption**, while providing teachers with comprehensive tools, activities, and evaluation material.

**Lidl Cyprus** once again supported the initiative this year, investing in projects that turn knowledge into action and empower the new generation with skills for a more sustainable economy. Through collaboration with institutional stakeholders, **mind REset** has been established as a program that connects education with green innovation.

**Visit Lidl Cyprus online:**

[corporate.lidl.com.cy](https://corporate.lidl.com.cy/el/)

team.lidl.com.cy

[lidlfoodacademy.com.cy](https://www.lidlfoodacademy.com.cy/)

[facebook.com/lidlcy](https://www.facebook.com/lidlcy)

[instagram.com/lidl\_cyprus](https://www.instagram.com/lidl_cyprus/)

youtube.com/lidlcyprus

[linkedin.com/company/lidl-cyprus](https://www.linkedin.com/company/lidl-cyprus)